

Fundraising and Social Media Workshop Q&A

Cricket Club

- Use an event already happening at your cricket club to fundraise?

Absolutely! It's a great idea to piggy back off of an event that will already have good advertisement and is likely to have a good turnout. Just make sure to ask your cricket club first

- Ask permission to use your cricket club's social media to promote the event?

Another great suggestion and absolutely a good idea, anything that can help increase the reach of your fundraiser is worthwhile exploring

Volunteering

- Umpire or score for one of your clubs' younger teams to raise money?

These sorts of activities would contribute towards your 20 hours of volunteering, which is separate to the fundraising module

- Can you also do Beavers for volunteering?

Absolutely yes, you can volunteer in your community in a variety of ways

Group/ Individual Fundraising

- Can you fundraise with people outside of the programme?

If fundraising as a group, it's best to do that with people also in the programme, as each Young Leader is expected to raise £60 each. However, if you're not able to do so, and would like some extra support, it is ok to fundraise with a friend outside of the programme or other people at the club.

- Can you fundraise on your own?

Yes, many past participants of the programme have raised money on their own and been very successful in doing so

Fundraising Allocation

- Can you fundraise for your school?

Absolutely, you can fundraise for any cause you would like.

- If you fundraise as a group, do you have to raise £60 as a group or per person?

It's £60 per Young Leader - this contribution helps to keep the programme running. Any money made thereafter can be donated to your chosen cause

Submitting Fundraising

- When do we have to complete the fundraising by?

Fundraising money should be submitted by 31st October 2025 but it's best to do your fundraising activity in the spring/ summer as you'll have good weather and more daylight on your side

- How do you submit the fundraising money?

These details will be in the welcome pack you received when you signed up to the programme

Social Media Platforms

- Which platforms are usually used by people that do the course?

Facebook, Instagram, TikTok and Snapchat are all popular options - each with their own benefits

- Can YouTube also work?

Creating YouTube videos is a great way to vlog your fundraising journey. Be sure to share with friends, family and across other social networks too. This sort of content could also do well on a CV or uni application, as it shows initiative and community interest!